SPARK EUROPE WEBINAR SERIES 2025

Wednesdays at 4 pm CET

Entrepeneurial Mindset and Business Thinking in Life Science

Dr. Ingo Schroeter

5 February 2025 | 4 – 5 pm (CET) | Online Webinar

Discover how entrepreneurial and business thinking drives translational medicine and is essential for developing new therapies and products in order to save patients' lives.

In this SPARK Europe Webinar, Dr. Ingo Schroeter will explain why we need more researchers rather than business experts in the biotech industry.

After the presentation, you will understand:

- How entrepreneurial and business thinking is driving translational medicine and saving lives
- The importance of understanding clinical and medical details for sustainable business models
- The role of cooperative business models in achieving innovation and competitive advantage

Dr. Ingo Schroeter

Ingo, a former partner at the Boston Consulting Group, worked for over 15 years in Technology Practice, including MedTech. As Head of Strategy & Partnering at Philips, he played a key role in transforming Philips into a digital health tech company. He was part of the World Economic Forum's steering committee for Precision Medicine and built Philips Corporate Venturing. Since 2018, Ingo has been advising various life science, MedTech, and digital health startups, as well as companies in biotech, pharma, and digital health sectors. In 2019, he founded econican GmbH to foster new forms of cooperation in medical research through digital platform solutions.

Online via MS Teams | Please register here!

Registration to the webinar is required in advance. Please register no later than **4th February 2025**. Please note that you will receive the MS Teams Meeting link and access code the evening before the lecture and that access to last minute registrations, cannot be guaranteed.

In unforeseen cases, the organizers may change and update topics and speakers.

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