## SPARK EUROPE WEBINAR SERIES 2023

Wednesdays at 4 pm CEST

SPARK Europe Education

## Drug Development in Industry: Integrating Pharmacokinetics and Pharmacodynamics

**Dr. Peter Florian** 

05 June 2024 | 4 – 5 pm (CEST) | Online Webinar

Join us for an insightful webinar, led by Dr. Peter Florian, exploring the vital role of Pharmacokinetics (PK) and Pharmacodynamics (PD) in driving Drug-development within the pharmaceutical industry.

Whether you're a seasoned researcher or new to the field, this webinar promises to provide valuable insights into the intersection of PK/PD and drug development in the pharmaceutical landscape.



In this webinar you will learn about:

- Fundamentals of Pharmacokinetics and Pharmacodynamics
- Importance of PK/PD in Drug Development in industry
- Case Studies Highlighting PK/PD Applications

## Dr. Peter Florian

Peter is a seasoned expert in the realm of pharmacokinetic and pharmacodynamicdriven drug discovery, boasting over two decades of rich experience in the industry. Having honed his skills at pharmaceutical giants like Pfizer and Sanofi, Peter currently serves as Head of Non-infectious Disease Research at Boehringer Ingelheim.

## Online via Zoom | Please register here!

Registration to the webinar is required in advance. Please register no later than (June 4th). Please note that you will receive the meeting link and access code the evening before the lecture and that access to last minute registrations, cannot be guaranteed.

















