

SPARK EUROPE WEBINAR SERIES 2025

Wednesdays
at 4 pm CET

SPARK Europe
Education

Patenting and trademarks

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at Potter Clarkson



7 May 2025 | 4 – 5 pm (CET)
Online Webinar

In the areas of the Lifesciences, Pharma and HealthTech, intellectual property (IP) protection around your core ideas and technology often constitutes the central value of many companies, particularly in the early stages. Capturing and preserving this value can be the key to success as the company grows.

This seminar will introduce the concept of crafting an IP roadmap that aligns with your business plan. This roadmap will not only guide your IP strategy into the future but also enhance your interactions with potential investors.

Topics to be covered

- Introduction to Intellectual Property (IP): Understand the fundamentals of IP and its importance.
- Creating an IP Roadmap: Learn how to design a roadmap that aligns with your business objectives.
- Leveraging IP for Investment: Explore ways to use your IP to attract and engage investors.

Online via Zoom | Please register [here!](#)*

Registration to the webinar is required in advance in order to receive Zoom meeting link.

The event is hosted by SPARK Norway

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